

SPONSORSHIP OPPORTUNITIES

Support Our Heroes. Make A Difference.



Ride for Vets Charity Event

Support for **Ride for Vets** is more than a donation – it's a powerful statement of gratitude and patriotism. This cross-country, self-supported bicycle journey honors the sacrifice and service of our nation's veterans, raising funds for organizations that directly impact their lives. Your contribution – whether as a business, community group, or individual – helps fuel this mission and send a clear message: we stand with those who served.

Join us in giving back and making a real difference, one mile and one veteran at a time.

Why Sponsor the Ride for Vets?

Your sponsorship empowers us to provide critical services, support programs, and outreach to veterans facing challenges after their service. Ride for Vets does not pay its Board of Directors. This allows all of the donated funds to go directly to veteran services.

Ride for Vets carefully identifies deserving veteran candidates and develops tailored support plans to meet their unique needs. While we're proud of what we can offer directly, we also understand the importance of collaboration. That's why we partner with trusted organizations to expand the scope and depth of our impact.

By combining our hands-on support with the specialized resources of other veteran-focused charities, we provide a truly holistic approach to care—ensuring our veterans receive more than just one form of assistance. Together, we can deliver comprehensive solutions, including housing support, accessibility modifications, family services, medical treatment, and assistance with daily living—such as the use of trained service dogs.

There are many compelling reasons to support *Ride for Vets*—not just for the direct assistance we provide, but for the broader network of care we activate. When you donate, you're not simply funding a single initiative. You're joining a mission to transform veterans' lives from every angle.

Here's how your support makes a powerful, far-reaching difference:

1. We Amplify Impact

Your donation does more than fund one cause. Ride for Vets channels support to a *network* of vetted organizations, creating a broader and more resilient impact.

2. We Do the Vetting For You

Not all charities are equally effective. Ride for Vets carefully selects and monitors the organizations we support to ensure your donation reaches programs with strong financial stewardship and measurable results.

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3. We Bring the Story to Life

Through our on-the-road content, videos, and community outreach, Ride for Vets raises visibility for causes that often lack marketing resources. We tell the stories that matter—and connect donors to real people and outcomes.

4. We Reach Donors Other Charities Might Miss

Many of our supporters find us through cycling events, social media, and veteran networks—spaces that small charities may not have access to. Ride for Vets bridges that gap.

5. One Donation. Multiple Impacts.

Rather than choosing between charities, Ride for Vets gives you a single path to support several vital initiatives—from mental health and housing to job training and emergency support.

Transparency and Trust

Ride for Vets publishes annual reports and provides transparency on fund distribution. You'll always know where your money is going—and who it's helping.

Join the Mission

Your sponsorship or donation isn't just a gift—it's a statement. A commitment to standing with veterans, and to empowering the mission-driven organizations that serve them.

By aligning your brand with **Ride for Vets**, you demonstrate unwavering commitment to those who have sacrificed for our freedom.

Benefits of Becoming a Sponsor

- Reach a passionate, loyal audience committed to supporting veterans
- Showcase your brand to hundreds of attendees and thousands online
- Promote your company's dedication to corporate social responsibility
- Network with local leaders, community partners, and fellow supporters
- Make a tangible difference in the lives of those who have served



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Sponsorship Packages

We offer a variety of sponsorship levels to fit every budget and goal. Each package is designed to maximize your brand's exposure and to create meaningful engagement with our community of veterans, families, cyclists, and supporters.

Matching Options

A. Dollar-for-Dollar Sponsor

Join us in making twice the impact! By offering a dollar-for-dollar match, your company or community group can directly double the funds raised by your employees or community members. It's a powerful way to show your support for our veterans and inspire others to give, knowing their contributions will go twice as far.

B. Dollar-for-Mile Sponsor

Make every mile count! By pledging a dollar-for-mile sponsorship, your company or community group can turn each mile ridden into real support for our veterans. Whether it's \$1, \$5, or more per mile, your commitment motivates our riders and amplifies the impact of their journey. Show your support with every pedal stroke—sponsor by the mile and help drive real change across the country.

Platinum Sponsor — \$10,000+

- Exclusive title as “Platinum Sponsor” with top billing on all event materials
- Logo on rider jersey and bicycle signage
- Prominent logo placement in all press releases, social media, and website
- Feature paragraph about your organization on our website (>100 words)
- Hyperlinked logo to your website
- Social media recognition

Gold Sponsor — \$5,000+

- Logo on rider jersey
- Prominent logo placement in social media and website
- Feature paragraph about your organization on our website (>50 words)
- Hyperlinked logo to your website
- Social media recognition



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Silver Sponsor — \$2,500+

- Brief mention about your organization on our website (>20 words)
- Hyperlinked logo to your website
- Social media recognition

Bronze Sponsor — \$1,000

- Name or logo on website
- Social media recognition

Community Partner — \$500

- Name or logo on website

Custom Sponsorship Options

Looking for something unique? We are happy to tailor a package to meet your marketing objectives and philanthropic goals. Options include sponsoring rider logistics, food, gear, or even the finish line festivities. Let's work together to create an impactful partnership.



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About Ride for Vets

Ride for Vets is a signature charity cycling event dedicated to honoring and supporting military veterans. Our mission is to raise awareness and funds for programs that address the unique challenges faced by veterans as they transition back to civilian life. With your help, we are able to provide hope, resources, and community to those who have bravely served our nation.

Contact Us

To become a sponsor or to learn more about partnership opportunities, please contact Brett or Barb Littrell:

- **Email:** info@rideforvets.com
- **Phone:** (816) 519-4591 or (816) 536-2027
- **Website:** www.rideforvets.com

Join us in celebrating our veterans and making a lasting impact!

Thank You to Our Sponsors

We are profoundly grateful to our current sponsors for their generosity and vision. Together, we ride for a cause that touches us all. Your sponsorship is more than a donation — it is a tribute to service, a commitment to community, and a legacy of compassion.

